

Adirondack Winery Making Strides to Fight Breast Cancer (<http://adirondackwinery.wordpress.com/2013/10/07/adirondack-winery-making-strides-to-fight-breast-cancer/>)

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([HTTP://ADIRONDACKWINERY.WORDPRESS.COM/2013/10/07/ADIRONDACK-WINERY-MAKING-STRIDES-TO-FIGHT-BREAST-CANCER/](http://adirondackwinery.wordpress.com/2013/10/07/adirondack-winery-making-strides-to-fight-breast-cancer/))

Adirondack Winery is pleased to announce its efforts in the fight against Breast Cancer during this Breast Cancer Awareness Month.

Adirondack Winery has paired up with the American Cancer Society's Warren County Chapter of Making Strides Against Breast Cancer, and formed a Team to participate in the Making Strides fundraising walk, which is in its 11th year and takes place on October 27th at 11am at the Queensbury High School Track. Visit Adirondack Winery's Team page here>> (<http://main.acsevents.org/goto/AdirondackWinery>)

In an effort to raise money to donate to Making Strides, Adirondack Winery has launched a limited edition "Drink for a Cure" blush wine (<http://store.adirondackwinery.com/drforcubltr.html>); which it has for sale at its Lake George Tasting Room and online store the entire month of October. A portion of the proceeds from the sale of each bottle benefits Making Strides. It is also donating a portion of proceeds from the sale of its "Fight Like a Girl, Drink Like a Lady" rhinestone t-shirts (<http://store.adirondackwinery.com/fligidrlilar.html>) to the cause.

Additionally, Adirondack Winery's Events Manager, Stephanie Ottino, has created a fundraising event to raise more money for Making Strides. The **"Drink for a Cure" FREE Wine Tasting & Fundraising Event** (<https://www.facebook.com/events/340943472707925>) will be held at Adirondack Winery's Lake George Tasting Room (285 Canada St.) on **October 19th and 20th**. During this event, attendees will enjoy free tastes of Adirondack Winery wines and a "Pink Ribbon" wine slushie, as well as partake in fundraising prize games and raffle drawings; all of which proceeds will benefit this worthwhile charity.

"Breast Cancer has unfortunately touched the friends or family of not only our employees, but our customers, so we are happy to step up and play our part in raising money to fight Breast Cancer," said Sasha Pardy, Adirondack Winery President & Co-Owner.

ABOUT ADIRONDACK WINERY:

Adirondack Winery opened in 2008 as the region's first winery. Winemaker/ CEO, Michael Pardy, creates the more than 35 wine wine varietals, which have won 74 medals at competition to date. Adirondack Winery's wine labels feature photography of the local region, created by Sasha Pardy. The wine making facility is located in Queensbury, NY and its Tasting Room is located in Lake George, NY. Adirondack Winery's wines are available for sale at its Lake George, NY tasting room (<http://www.adirondackwinery.com/Visit-Adirondack-Winery-in-Beautiful-Lake-George.htm>); through its online store (<http://store.adirondackwinery.com/>); at several wine and liquor retailers throughout the state (<http://www.adirondackwinery.com/Where-to-buy-Adirondack-Winery-Wines.htm>); and at

Drink for a Cure!



FREE Wine Tasting & Fundraising Event

Games! Prizes! Raffles!

Oct 19th 11:30a - 5p

Oct 20th: 11:30a - 4:30p

Come to Adirondack Winery & Drink for a Cure! Help us raise money while you enjoy a FREE wine tasting & Pink Ribbon Slushie!

Fight Like a Girl T-Shirts, Drink for a Cure Blushing Trees, & Wine Slushies! A portion of the proceeds benefits the Warren County Chapter of the American Cancer Society.

Portion of proceeds benefits Adirondack Winery's team for the Warren County Making Strides Against Breast Cancer Walk!

Donate to or join our team!
main.acsevents.org/goto/AdirondackWinery

wine festivals & fairs throughout New York.



(<http://adirondackwinery.files.wordpress.com/2013/10/4x9-fight-like-a-girl-drink-like-a-lady-shirt.jpg>)

\$2 from every "Fight Like a Girl, Drink Like a Lady" T-Shirt we sell in October goes to Breast Cancer charity!

www.AdirondackWinery.com

(<http://www.adirondackwinery.com/>). Like us on

Facebook>> (www.facebook.com/Adirondack.Winery.NY)

ABOUT MAKING STRIDES AGAINST BREAST CANCER:

The American Cancer Society Making Strides Against Breast Cancer event is more than just a breast cancer walk. It empowers people from across the country to come together one million strong – as a unified force to raise funds and awareness to end breast cancer. Nationwide, nearly 300 Making Strides walks occur each year, and each one is a powerful and inspiring opportunity to unite as a community to honor those who have battled breast cancer, raise awareness about what we can do to stay well, and raise money to help fight the disease with breast cancer research, information and services, and access to mammograms for women who need them. Walks range in distance from 3 to 5 miles. Like Making Strides on Facebook>>

(<http://adirondackwinery.files.wordpress.com/2013/10/4x9-breast-cancer-panel.jpg>)

Join us Oct. 19th -20th at our "Drink for a Cure" FREE Wine Tasting & Fundraising Event!

(<https://www.facebook.com/MakingStridesAgainstBreastCancerOfWarrenCounty>)